

ICESA Campus Consortium Conference

September 6th - 7th, 2017

Renaissance Indianapolis North Hotel (Carmel, IN)

Day 1: Wednesday, September 6th

Film Check-In

9:30 am – 10 am

Film Screening: *The Codes of Gender*

10 am – 12 pm

Arguing that advertising not only sells things, but also ideas about the world, media scholar Sut Jhally offers a blistering analysis of commercial culture's inability to let go of reactionary gender representations. Jhally's starting point is the breakthrough work of the late sociologist Erving Goffman, whose 1959 book *The Presentation of the Self in Everyday Life* prefigured the growing field of performance studies. Jhally applies Goffman's analysis of the body in print advertising to hundreds of print ads today, uncovering an astonishing pattern of regressive and destructive gender codes. By looking beyond advertising as a medium that simply sells products, and beyond analyses of gender that tend to focus on either biology or objectification, *The Codes of Gender* offers important insights into the social construction of masculinity and femininity, the relationship between gender and power, and the everyday performance of cultural norms

Conference Check-In and On-Site Registration

11:30 am – 4 pm

Opening Remarks

1 pm – 1:15 pm

Keynote Speaker: Sut Jhally, PhD

1:15 pm – 2:15 pm

Abstract coming soon!

Break

2:15 pm – 2:30 pm

Breakout Sessions

2: 20 pm – 4 pm

Media and Culture

Shut Jhally, PhD

University of Massachusetts Amherst and Media Education Foundation

Join Dr. Jhally for an in-depth workshop to discuss issues related to gender, sexuality, violence, and culture change.

Abstract coming soon!

Community Policing and Trauma-Informed First Response on College Campuses

Jim Duckham, Al Williams, and Ryan Pokorny

Ball State University Police Department

Join Ball State Police Department's chief and detectives as they discuss their approaches to community-oriented policing on a residential campus. They will provide an introduction to community-oriented policing; strategies for building connections with students and helping them view law enforcement in a positive light; the importance of using trauma-informed approaches in all sexual assault investigations; strategies for building strong, effective relationships with Title IX and other campus offices; and strategies for how law enforcement agencies can play a role in preventing – not just responding – to sexual violence.

Engaging Trans Women in Sexual Violence Prevention Efforts

Evelyn Smith

Middleway House

Trans women's voices have historically been marginalized, even in the mostly-women field of sexual violence prevention. In this workshop, participants will challenge this pattern by first developing a practical understanding of common structural and procedural barriers to trans women's participation in sexual violence prevention efforts, and then exploring specific strategies for engaging those trans women as both participants and leaders of SV prevention projects. Participants will also be introduced to the basic tenets of transfeminist theory, an analytical lens that they will use to identify and analyze transmisogyny in their own organizations and programming, and consider actionable steps for making their existing work more accessible and relevant to trans women.

This workshop is for individuals with at least a basic knowledge of terminology and best practices for serving and engaging transgender people in sexual violence intervention and prevention programming. It will help professionals and community organizers take the next steps toward fully engaging trans women as participants and leaders in sexual violence prevention efforts.

Breathing in Love: Support and Kindness for Providers

Michael Munson

FORGE

Abstract coming soon!

Break

4 pm – 4:15 pm

Breakout Sessions

4:15 pm – 5:45 pm

Practice Implications of Transgender Victimization Data

Michael Munson

FORGE

Abstract coming soon!

A Peer-to-Peer Approach to Prevent and Respond to Dating Abuse at Butler University

Karena Bakas, Adam Bantz, Sarah Diaz, Sarah Minor

Butler University

During the months of October and November 2016, students across the country participated in a challenge put forth by the [One Love Foundation](#) to host peer-facilitated workshops about dating abuse. During this timeframe Butler University held 14 workshops by 26 trained facilitators who helped educate almost 700 peers!

The film "[Escalation](#)" was featured as part of each workshop and was followed by a peer facilitated discussion. Each workshop illuminated the warning signs of an abusive relationship and engaged participants in an honest and empowering conversation about how communities can and should respond. Butler University was recognized for their efforts and was named the Top Campus in the One Love Foundation's [Escalation Workshop Challenge](#). A representative from One Love stated "schools like Butler are vital for driving the movement to end relationship abuse. 1 in 3 women and 1 in 4 men will experience an abusive relationship in their lifetime, and the work and energy of students at Butler are contributing to the effort to lower those statistics."

The workshops were coordinated through the [Office of Health Education and Outreach Programs](#) with collaboration from several campus partners including the Stand Tall organization, Counseling and Consultation Services, GEAR: *Greeks as Educators, Advocates and Resources*, the Office of Greek Life, and The Department of Residence Life

Teamwork Makes the Dream Work: Keys to Effective Collaboration between Victim Advocates and Student Conduct Officers

Mike Hines, PsyD, Maria Hinton, Julie Lash, PhD, and Brian Tomlinson

IUPUI

Navigating appropriate collaboration between campus conduct officers and victim advocates can be challenging. In this presentation, the presenters will explore the unique roles of conduct officers and advocates on campus, including the ethical considerations associated with each role, and discuss methods of collaboration that have proven to be both appropriate and beneficial to their campus community. Attendees will leave the presentation with examples of effective partnership (e.g. training sessions, outreach to students, etc.) and ideas for partnering with advocates/conduct officers on their own campuses

New Perspectives on Messaging to Men: Applying Social Psychology and Linguistics to Optimize Impact

Aaron Boe, MEd

Prevention Culture

To put it simply, some words work better than others. Language matters. Many hard-working professionals and student advocates are pouring their hearts, minds, and sometimes limited financial resources into prevention work. It is only fitting that we seek to gain leverage where

possible and continually find ways to optimize the impact per message, whether it's in a social media campaign, a one-on-one conversation, or a large group presentation.

In this session, we will add to the set of tools attendees already have when considering how to talk about sexual assault to engage others and gain buy-in. We will focus on the challenge of engaging men, but the principles work the same for considering optimal approaches for educating women and the public. We will cover insights from the work of cognitive linguist, George Lakoff, and discuss implications for the limits of intuitive approaches to educate and persuade. For example, Lakoff's work provides a scientific explanation to why statistics and facts often do not work as many assume they would, and fail to persuade those we most need to reach, or even evoke continued resistance and skepticism.

Dr. Jonathan Haidt's work on Moral Foundations Theory (especially when coupled with Lakoff's) offers opportunities for creative ways to consider messaging that can reach the resistant, the skeptical, and those we know have a conservative political mentality. Bandura's Moral Disengagement theory has profound implications, and we can apply it to have a valuable framework for prioritizing areas of focus to gain buy-in and influence behavior. This session will offer a fresh perspective that is grounded in theory and research, and has also been proven to engage men of all ages throughout the fraternity community.

Day 2: Thursday, September 7th

Check-In

8:30 am – 9 am

Opening Remarks

9 am – 9:15 am

Keynote Speaker: Hannah Hendricks

9:15 am – 10 am

Abstract Coming Soon!

Break

10 am – 10:15 am

Breakout Sessions

10:15 am – 11:45 am

Complainant Trauma vs. Respondent Stress

Julie Lash, PhD

IUPUI

How often have you heard the claim, “But the respondent is traumatized, too!”? Join Dr. Lash as she provides an introduction to the psychological impact of trauma, and explains the difference between the trauma experienced by victims/complainants when they are sexually assaulted, and the stress experienced by perpetrators/complainants when they go through an investigation. This session will be especially valuable for campus investigators and hearing board panelists.

Creating a Community of CARE: An Active and Ongoing Approach to Challenge Rape Culture and Promote Gender Equality

Sarah Diaz and Steve Hines, PsyD

Butler University

This program will explore numerous strategies targeted towards rape, sexual assault, and interpersonal violence prevention. Presenters will discuss efforts utilized to challenge rape culture with a specific focus on the feminist theory geared towards gender equality. This will include strategies for helping men understand their role in sexual violence prevention and ways to reduce defensiveness with men. We will also share information about ways in which we have made a community of CARE tangible at Butler through the use of bystander intervention training. Finally, we will talk through the importance of moving students from being recipients of messaging and programming into taking on the active role of becoming the educators and facilitators of prevention efforts around rape, sexual assault, and interpersonal violence.

Victims and Advocates: Helping Victims Regain Power and Control When They Choose Not To File a Report

Sandra Miles, PhD and Bailey Moss

IUPUC

This workshop will allow a forum for a victim to share her story including the circumstances that led her to decide not to report and the other ways she was able to push through the pain of her circumstances. The second half of the presentation will provide tips for employees on how to have a conversation with a victim who is not sure whether or not they want to file a report; working with faculty/staff who are pressuring students to report; and providing nonjudgmental support to a victim that is adamantly opposed to reporting.

Engaging the Campus Community in Sexual Violence Awareness and Prevention on a Commuter Campus via Student, Staff, and Faculty Activists: Ideas for Programming from Feminism Club at Indiana University-Purdue University Columbus (IUPUC)

Julie Godspeed-Chadwick, PhD, Brandi Rund, Clayton Ham, Emily Pedigo, and Courtney Watkins

IUPUC

One of the challenges of sexual violence prevention on a commuter campus is engagement: everyone is busy with schoolwork, jobs, and families, to name a few priorities. And for Feminism Club at IUPUC, activism that focuses on sexual assault awareness and prevention is also a priority. To that end, Feminism Club at IUPUC, comprised of students and assisted by staff and faculty, has become one of the most visible entities on campus, in part because of its dedication to serving students, staff, faculty, and the larger community outside of IUPUC and agitating for participation in prevention efforts. This roundtable/panel discussion will feature student, staff, and faculty voices on successful programming efforts at addressing sexual violence on a commuter campus with limited funds

Break

11:45 am – 12 pm

Lunch

12 pm – 1 pm

Keynote Speaker: Holly Rider Milkovich

12 pm – 1 pm

Abstract Coming Soon!

Break

2 pm – 2:15 pm

Breakout Sessions

2:15 pm – 3:45 pm

Coordinated Community Response: From Hospital to Campus

Carrie Greer, Cheryl Querry, and Shayla Wiseman

Eskenazi Health, Center of Hope-Franciscan Health, and North Central Indiana Rural Crisis Center

In September 2015, Saint Joseph's College was awarded an Office of Violence Against Women Grant to Reduce Sexual Assault, Domestic Violence, Dating Violence, and Stalking on Campus. Through this grant a Victim Advocate/Campus Coordinator was hired, and a Coordinated Community Response team was established. This team consisted of: the Chiefs' of Police from the Rensselaer Police Department and Jasper County Sheriff's Department; Saint Joseph's College campus security; the child advocate from the North Central Indiana Rural Crisis Center; and one of the SANE-A nurses from the Center of Hope at Franciscan Hospital- Rensselaer.

The Coordinated Community Response (CCR) team collaborated to establish common goals and consistent messaging to create systemic changes to ensure that victims were supported across all stages of response in the community and on campus. The CCR team worked closely together to present prevention education programming to the campus, including Bystander Intervention programs, and prevention education to groups such as student athletes which made up approximately 65% of the campus population. During this presentation, 3 of the key members of the CCR team: the Victim Advocate/Campus Coordinator, Crisis Center Advocate, and Center of Hope SANE-A Nurse will discuss the development and accomplishments of the team, as well as discuss the successful collaboration efforts across multiple agencies. Discussion regarding victim advocacy from the hospital to the campus will be discussed, including advocating during the Title IX process on campus.

Getting it Right: A Contemporary Approach to the Development of Competent Sexual Misconduct Investigators on Campus

Brian Tomlinson and Maria Hinton

IUPUI

Join two seasoned university professionals with rich investigative experience will provide a review of the contemporary needs of campus-based sexual misconduct investigators. The presenters will provide guidance on how to recruit, train, develop, and enhance the practice of campus-based investigators. Specific attention will be paid towards the evolution of core competencies necessary for campus-based investigators. Additionally, the presenters will review current legislation, case law, and regulatory guidance influencing the campus-based investigative process.

Not Another Consent Workshop! An Introduction to Structural Sexual Violence Prevention for Student Organizers

Evelyn Smith and Sam Harrell

Middleway House

This workshop introduces participants to the concept of structural sexual violence prevention--that is, how to enact sexual violence prevention strategies that operate beyond the level of individualized education around consent and sexual health--and engage them in a conversation

about how they can implement these principles in their own community and professional contexts. This will include a lecture-style portion covering general concepts related to structural sexual violence prevention, including primary prevention terminology and language, risk and protective factors for SV perpetration and victimization, and public health concepts (such as the social-ecological model), as well as information about how these frameworks apply to student communities on and off campus. After these concepts are introduced, participants will work through a series of guided individual and small-group activities in which they will identify issues within their communities that might make community members vulnerable to sexual violence, discuss what kinds of prevention strategies and programming would be necessary to address such vulnerabilities on a structural level, and develop an initial plan for how to integrate these strategies into their existing and ongoing work. This process will be assisted by reference to existing structural-level SV prevention programming. This workshop will be most useful to campus activists and new sexual violence prevention professionals seeking to expand their prevention repertoire beyond direct education models.

Hook-Up Culture and the Impact on Healthy Relationships

Sandra Miles, PhD

IUPUI

This workshop will focus on hookup culture as a gateway to unhealthy perceptions about sex and relationships. Researchers have begun to uncover increasing ambiguity and confusion amongst young women as it relates to the difference between assault and casual sex. This session aims to describe the consistent characteristics attributed to “hooking up,” present suggestions regarding the way to challenge and support students who willing engage in the culture, and provide methods of helping to make consensual vs. coerced sexual activity.

Break

3: 45 pm – 4 pm

Closing Remarks and Raffle

4 pm – 4: 15 pm

Be sure to stay through the end of the conference for the chance to win raffle prizes, including a copy of Dr. Sut Jhally’s “The Codes of Gender”!